

TRADEMARK LICENSE APPLICATION for GOT BEEF?®

Fill out the following application, sign and date, and mail to the address below, with the applicable fees. Once received, your application will be processed and either approved upon which you will receive a trademark licensing agreement in the mail, or denied with refund and explanation. If you have questions, please call 410-908-9241.

Name of Person applying (Responsible Party)
for licensing: _____

On Behalf of What Business: _____

Any Alias of Business: _____

Mailing Address: _____ City _____

State _____ Zip _____

Phone: _____ Alternate Phone: _____

Email: _____

Check all that apply:

_____ Amazon Sales

_____ Ebay Sales

_____ Etsy Sales

_____ Standalone Online

_____ Brick and Mortar

Other: Please Describe _____

Please describe your items that you will offer using "GOT BEEF?" word mark. You may also enclose a sketch, or photograph of the items you will be offering.

Describe:

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Choose Sales Category and CIRCLE ALL APPLICABLE Costs

Housewares/Cups ie: Cups / Mugs / Plates / Etc **ANNUAL FEE or SAVE w/ 3 YR FEE**

Items containing the words "got beef" Serial Number 86057748 Registration Number 4536657

<input type="checkbox"/> Low Use (Annual Sales Less than \$500)	\$50	3 Yr = \$100
<input type="checkbox"/> Medium Use (Annual Sales Less than \$1500)	\$150	3 Yr = \$300
<input type="checkbox"/> High Use (Annual Sales \$3000+)	\$300	3 Yr = \$600
<input type="checkbox"/> Check This if you Sell or Will Sell on Amazon	\$100	3 Yr = \$250
<input type="checkbox"/> Add Additional Shop Name _____	+ \$50	3 Yr = \$100
TOTAL OF THIS SECTION	<input type="text"/>	<input type="text"/>

Spices/ Rubs

ANNUAL FEE or SAVE w/ 3 YR FEE

Serial Number 86539868 Registration Number 4812791

<input type="checkbox"/> Flat Fee	\$100	One Year or	3 Years \$300
<input type="checkbox"/> Add This If You Do Or Will Sell on Amazon	\$100	Annual or	3 Years \$250
TOTAL OF THIS SECTION	<input type="text"/>	<input type="text"/>	

Clothing/Apparel ie: TShirts, Shorts, Hoodies, Hats **ANNUAL FEE or SAVE w/ 3 YR FEE**

Items containing the words "got beef" Serial Number 86057733 Registration Number 4536656

<input type="checkbox"/> Low Use (Annual Sales Less than \$500)	\$70	3 Yr = \$140
<input type="checkbox"/> Medium Use (Annual Sales Less than \$1500)	\$200	3 Yr = \$300
<input type="checkbox"/> High Use (Annual Sales \$3000+)	\$400	3 Yr = \$800
<input type="checkbox"/> Check This is You Sell or Will Sell on Amazon	+ \$250	3 Yr = \$600
<input type="checkbox"/> Add Additional Shop Name _____	+ \$50	3 Yr = \$100
TOTAL OF THIS SECTION	<input type="text"/>	<input type="text"/>

GRAND TOTAL:

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Alias/Handles:

Please note, you must list all alias that you may be selling under, or risk getting the item reported for infringement. If you register under “SHIRTY SHIRTS” but sell under Ebay under “LICKIN’ LOU’S SHIRTS” Then we have no way to know it’s you. Pleaser list all sales handles and where they are located: (or attach another sheet)

Amazon: Unless you specifically checked off Amazon sales, then sales on Amazon is prohibited Initial that you understand this _____.

This application agreement will be reviewed and approved or declined. If approved the annual term will run **one year from approval**, and your name will be added to our got beef website as an approved shop to buy trademarked official Got Beef products from.

Please note if selling baby gear such as sleepers or baby clothing, that CPSIA standards must be met. Please initial here _____ that you have read this .It is your responsibility to keep records of the items. If you are unsure what this means please contact us.

This application is not transferable, meaning, you cannot “sublet” the licensing rights if granted to you. Please initial that you understand this _____

If more information is needed, we will contact you.

Please allow 2 weeks for processing. **MAKE SURE YOUR RETURN ADDRESS IS VALID**

MAIL FORM + check or money order payable to: **BIG FAT DADDY’S**
(Note: Big Fat Daddy’s is the company of Wayne M. Schafer, trademark owner.)
Mail the form to : Big Fat Daddy’s, 300 Shady Lane, Manchester, PA 17345
Questions: BigFatDaddys@icloud.com or 410-908-9241

Please feel free to enclose sample photos or sketches of your designs/ or proposed designs so we have them on file.